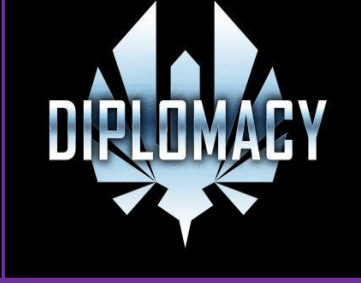
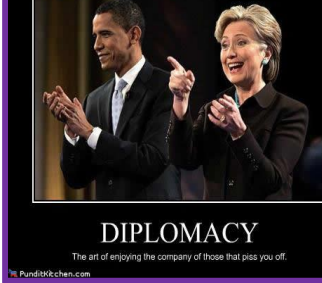




ADVANCED DIPLOMACY, PROTOCOL AND ETIQUETTE TRAINING



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Introduction

Protocol is the set of rules which prescribe the conduct or behaviour that is accepted by high ranking Government officials, diplomats and dignitaries around the world. Diplomacy is the art of negotiations. It requires having tact and being non-confrontational. This is an advanced programme carrying over from the basic Protocol programme that we offer to beginners. Knowledge in diplomacy, protocol and etiquette is important because it promotes thoughtfulness, exceptionally good manners, respect, refinement and consistency in communication and can empower officials with critical skills to succeed in today's complicated global networks.

Seminar Objectives

The objectives of this seminar are:

1. To increase awareness among officials of the principals of protocol and diplomacy;
2. To enhance skills written and oral communication and the way in which your institution is perceived and received by Government and the diplomatic community;
3. To develop the critical skills required for hosting important events and hosting dignitaries;
4. To master the skills associated with refinement and presence at any international business and social meeting and event.